



RETAIL SUMMIT 2018

CREATING THE NEW LOCALISM | AUG 23

PRESENTED BY THE
COLUMBUS CHAMBER
OF COMMERCE AND
FRANKLIN COUNTY

OUR REGION AND RETAIL

Every retail experience is personal and local.

Retail Summit 2018 will explore the journey: the food we eat and the clothes we wear; how they come to us; the people that make them; the sights, sounds, tastes and touches that inspire our action and devotion. From design and technology to logistics, economics and employment, this annual gathering will share how brands and products are being defined by their closeness to consumers.

Since 2012, Retail Summit has been presented annually by the Columbus Chamber of Commerce and Franklin County to explore the current state and immediate future of the retail industry. 2018 will consist of a full day of programming featuring insights, trends and networking with regionally- and nationally-based thought leaders in retail and its many supporting industries.

This year's event will:

- ▶ Paint a picture of the current retail landscape in the Columbus Region
- ▶ Deliver broad insights, stories and trends with relevance and opportunity for Columbus
- ▶ Provide meaningful, inspiring takeaways that attendees can use for real-time decision making in the immediate future

WHO WILL ATTEND

- ▶ Central Ohio focus
- ▶ Future-focused retail sector leaders, talent
- ▶ Retail and restaurant owners / managers
- ▶ Supporting industries including design, logistics, ecommerce, real estate, architecture, engineering and others
- ▶ Startups and entrepreneurs
- ▶ Economic Development Officers
- ▶ Public Officials
- ▶ Educators and Students

GET INVOLVED

To become a partner or exhibitor:
Nancy Brantner
nancybrantner@columbus.org
(614) 560-4260

For more information or to register:
Jess Laughlin
jesslaughlin@columbus.org
(614) 225-6950



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PARTNERSHIP OPPORTUNITIES

Joining Retail Summit as a partner connects you and your business to the brightest names and organizations in retail.

Connect and engage with leaders who represent businesses of all sizes, support the growth and development of retail in our region, and enjoy visibility for your business through a wide range of marketing and promotion channels.

There are opportunities to partner at a variety of levels that will fit your budget and align with your business goals.

PRESENTED BY: \$20,000*

- ▶ **Exclusive Level**
- ▶ Feature Presentation Introduction - One Session
- ▶ Retail Summit Showcase - One 10X10 space
- ▶ Business accompanies event name / logo on retailsummit.org and other communications
- ▶ Customized event day signage (some graphics to be provided by sponsor)
- ▶ Full-page ad in printed event program (art to be provided by sponsor)
- ▶ Opportunity to place promotional item in attendee bag
- ▶ Summit Passes - Eight (RSVP deadline July 31)
- ▶ First right of refusal 2019

**Sponsorship must be reserved by July 1*

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SUMMIT PARTNER: \$15,000

- ▶ Retail Summit Showcase - One 10X10 space
- ▶ Business logo on retailsummit.org and other select materials
- ▶ Half-page ad in printed event program (art to be provided by sponsor)
- ▶ Customized event day signage (some graphics to be provided by sponsor)
- ▶ Opportunity to place promotional item in attendee bag
- ▶ Summit Passes – Six (RSVP deadline July 31)
- ▶ First right of refusal 2019

INVESTOR: \$10,000

- ▶ Retail Summit Showcase - One 10X10 space
- ▶ Business logo or name on retailsummit.org and other select materials
- ▶ Customized event day signage (some graphics to be provided by sponsor)
- ▶ Opportunity to place promotional item in attendee bag
- ▶ Summit Passes – Four (RSVP deadline July 31)

RECEPTION PARTNER: \$10,000

- ▶ Business logo or name on all reception-related print, digital and other communications
- ▶ Customized event day signage
- ▶ Additional signage placement during reception
- ▶ Summit Passes – Four (RSVP deadline July 31)

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BREAKOUT PARTNER: \$7,500

Five available

- ▶ Breakout Sessions - Open and introduce presenters
- ▶ Business logo or name on retailsummit.org and other select materials
- ▶ Business logo and link on event website
- ▶ Customized event day signage
- ▶ Summit Passes – Three (RSVP deadline July 31)

LEADER PARTNER: \$7,500

- ▶ Retail Summit Showcase – One 6' table
- ▶ Business logo or name on retailsummit.org and other select materials
- ▶ Customized event day signage
- ▶ Summit Passes – Three (RSVP deadline July 31)

PATRON PARTNER: \$5,000

- ▶ Business logo and link on retailsummit.org
- ▶ Customized event day signage
- ▶ Summit Passes – Two (RSVP deadline July 31)

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BENEFACTOR: \$2,500

- ▶ Business logo and link on retailsummit.org
- ▶ Business name in select event day materials
- ▶ Summit Passes – Two (RSVP deadline July 31)

LANYARD PARTNER: \$2,500

- ▶ Logo on Retail Summit Lanyards

CONFERENCE BAG PARTNER: \$2,500

- ▶ Logo on Conference Bag

EDUCATIONAL SHOWCASE: \$750

- ▶ Showcase Exhibit – One 6' table
- ▶ Summit Passes – Two (RSVP deadline July 31)

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PARTNERSHIP AGREEMENT

Thank you for your generous support of Retail Summit!

Company / Organization: _____

Name as you wish to be listed within marketing materials

Primary Contact Name: _____

Company Address: _____

Phone: _____ Email: _____

Marketing contact name: _____ Email: _____

Signatures

This agreement between _____ and the Columbus Chamber of Commerce is authorized by:

Signature: _____ Date: _____

Partner

Signature: _____ Date: _____

Columbus Chamber of Commerce

Upon completion, please return your commitment to Nancy Brantner by email at nancybrantner@columbus.org. The Columbus Chamber will send your invoice for support upon receipt and follow up to provide your partner benefits.

A high resolution (300 dpi or higher) copy of your logo is requested to promote your organization in printed and digital materials. Files in EPS and JPG formats are requested to insure both print and electronic quality.

Help us provide visibility for your business: Upload your company's logo files at columbus.org/logo.